

Sheri Moore - Bio

Sheri Moore serves as Managing Director of Business Development for SMU Cox Executive Education, where she advances strategic relationships between corporate organizations, senior leaders, and the academic expertise and institutional resources of Southern Methodist University. Since joining SMU Cox in 2012, she has collaborated with organizations across diverse industries to identify leadership development priorities and design meaningful educational experiences that integrate faculty expertise, applied research, and innovative approaches to executive learning. Her commitment to cultivating enduring institutional partnerships reflects a broader mission to advance leadership excellence, organizational effectiveness, and lifelong learning.

Prior to joining SMU Cox, Sheri held corporate banking positions with Wells Fargo, Bank of America, and Deutsche Bank, where she developed extensive experience in strategic relationship management and corporate engagement across industries and geographic markets. She brings this perspective to executive education, with a particular interest in the transformative impact of leadership development on individual career advancement and organizational performance. As an active member of UNICON, a global consortium of university-based executive education institutions, Sheri engages with academic and industry colleagues worldwide to exchange best practices, advance innovation in executive learning, and contribute to the continued evolution of the executive education field.