

MEMBER SPOTLIGHT

Christopher Hobrecker

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Bio

Christopher Hobrecker is Client & Market Development Associate Director at IMD Business School in Lausanne, Switzerland. He leads client and market development activities across Europe, working with organizations to address leadership, transformation, talent development and organizational capability challenges through executive education.

Christopher has spent the past decade in executive education, in roles spanning strategic client relationship management, business development and marketing. Before joining IMD, his career included leadership positions in retail management, major event operations, procurement and emergency response, giving him a broad perspective on leadership and organizational performance.

One of the highlights of Christopher's executive education journey has been the opportunity to work with leaders from around the world as they navigate complex business challenges and personal growth. He is particularly inspired by the moments when learning translates into real organizational impact, helping individuals gain new perspectives, build confidence and create meaningful change within their teams and organizations. He also values the UNICON community as a unique network for collaboration, learning and advancing the future of executive education.

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Watch Christopher's UNICON Spotlight video

youtu.be/bFKOfxeM564