

FREQUENTLY ASKED QUESTIONS (FAQ)

- 1. Where can I find more information about UNICON?
 - https://uniconexed.org/.
- 2. Where can I find more information about membership and application?
 - https://uniconexed.org/join-unicon/.
- 3. How many members are in UNICON?
 - As of November 2025, there are 122 member schools representing 30 countries on 6 continents.
- 4. Can I see a list of all the members?
 - https://uniconexed.org/member-directory/
- 5. What are the qualifications to become a member?
 - Refer to "Criteria for Membership" for more details. The membership committee and the board look at various factors, but the executive education department must generate a minimum of USD\$2,000,000 in revenue to be considered.
- 6. What is the application review process from the time application is submitted?
 - When an application is received, it is forwarded to the membership committee (MC). The MC meets on a quarterly basis and reviews applications. Once reviewed by the MC, it is shared at the board meeting for approval. The prospective school is then notified and asked to attend one of the upcoming Directors' (usually in Spring) or Team Development Conference (usually in late Fall). Upon attendance, school is officially a member as an Associate status for two years. After two years of active engagement, school is voted to become a Full member by the board.
- 7. How much is the membership fee?
 - Membership fee is on an annual basis. The 2024-25 membership fee is USD \$4300.
- 8. Is it possible to get connected to an existing member school(s) to learn about their experience?
 - The Executive Director and the MC co-chairs would be happy to make connections. Reach out to Melanie Weaver-Barnett at melanieweaverbarnett@uniconexed.org.
- 9. I am interested in learning more about UNICON Board, who's on the board, how are they selected, how do I become a board member?
 - UNICON is governed by 12 member <u>board</u> consisting of schools from different region, size, and experience. Each year, two boards exit and two new members join the board. One is voted by the members and the other is nominated by the Continuity Committee. Each board serves a six year term.



10. How do I make the most of my membership?

Engage in Targeted Events:

- **Conferences:** Whether it's joining the Team Development Conference as part of a group or attending the Directors Conference to discuss strategic leadership in Executive Education, there is a place for every member to contribute and learn.
- Research Webinars: Participate in webinars that explore cutting-edge research, and read UNICON's research papers to keep abreast of the latest trends and findings in executive education.
- **European Meet Up:** Organized by a coalition of schools in Europe, these annual events offer a more intimate setting for regional collaboration and networking.

Expand Involvement Internally:

- **Spread the word about UNICON:** Ensure that as many colleagues as possible are aware of UNICON. The broader the awareness within your organization, the greater the overall benefit.
- **Share Knowledge:** Ensure your team benefits from your involvement by distributing conference materials, newsletters, research and event highlights throughout your organization.

<u>Continuous Professional Development:</u>

• Encourage your colleagues to engage in opportunities for growth such as the Leadership Academy, and consider applying yourself. Fostering a culture of ongoing learning not only benefits individual career paths but also enhances the collective expertise of your organization.

Contribute to and Benefit from Collective Insights:

- **Benchmarking Surveys:** Actively contribute to the benchmarking survey to exchange valuable insights that help refine strategies for your school.
- Interest Groups: Get involved in interest groups relevant to your expertise, such as CRM or EdTech Disruptors Group, to network with peers and discuss specific challenges and innovations.

Explore Leadership and Participation Opportunities:

- **Committee Participation:** Show your interest in contributing to UNICON's direction by getting on the list for committee involvement. Opportunities to participate come around regularly, and your ideas and enthusiasm are key to our collaborative efforts,
- Join Coffee Groups: Participate in coffee groups to engage in informal yet insightful discussions
 with peers from various institutions, fostering a deeper connection within the UNICON
 community.