

## Bob O'Connor

Executive Director  
QUT Graduate School of Business (GSB) and  
QUTeX Professional and *Executive Education  
for the Real World*  
Queensland University of Technology  
Brisbane Australia



### Profile:

Bob holds an undergraduate degree in Applied Science and postgraduate qualifications in Information Technology, Business and Law.

Bob's first career was in the IT sector. He commenced as a software engineer, moving to marketing and management roles in multinational hardware and services companies. As General Manager Operations he led the dynamic growth of an innovative software company that listed on the Australian Stock Exchange in February 2000.

Bob joined QUT in 2002 as a Business Manager and later also as General Manager and Company Secretary of QUT Enterprise Holdings, the University's holding company for commercial ventures. In 2006 as the inaugural Director of Corporate Education he took on the challenge of building the Business School's executive education practice.

Since 2011 Bob has led the QUT Graduate School of Business ([GSB](#)), acclaimed as offering industry engaged MBA and EMBA programs, and also transformational executive development programs customised to meet the business needs of corporate and government organisations. In 2017 the QUT EMBA was ranked #1 in the nation by the Australian Financial Review Boss magazine.

In 2017 Bob's role was further expanded to lead [QUTeX](#), a University wide executive education strategy with mission to "leverage the expertise of the whole university to create technology infused, lifelong learning relationships with Alumni and impactful engagements with local, national and international organisations."

Today Bob's interests span leadership coaching, strategic procurement and graduate education. He also supports the global Association of MBA's as an international Accreditation Assessor, is a QUT Trustee for the Committee for Economic Development Australia (CEDA) and engages with numerous industry organisations.