

Aniya Iskhakava

Director at Learning Innovation Unit

Professional with solid of more than 10 years' experience in Executive Education, truly enjoying her job at IESE Business School, ranked as #1 Business School in ExecEd by Financial Times since 2015.

Passionate about distributive and andragogic learning (especially focused on Blended and Online format), EdTech, new methodologies and solution design to get more impactful and rich UX and learning outcomes as students' engagement rate and satisfaction.

Expert in Digital Marketing for the industry of Executive Education. Business Lead for implementation of CRM and Marketing Automation processes and systems from the core business perspective.

Industry related trainings / educational background:

2018-2019 UNICON Leadership Academy

2018 - Digital Marketing, Social Media and Analytics: An Omnichannel Strategy, IE, Business School

2018 - Big Data: Where to Start?, IESE Business School

2017 - Online and Blended Education, AACSB

2014 - Program for Management Development (PDD in Spanish), IESE Business School

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